

Multi-City

ART BASEL MIAMI

Dec 2 - 5, 2021



CRYPTO x NFT:

The Who's Who Networking Event

Why you should be a part of it



REACTIFY
Set Your Ideas in Motion



HYDRAEX, MIAMI



MIAMI - ART BASEL - DEC 2 - 5



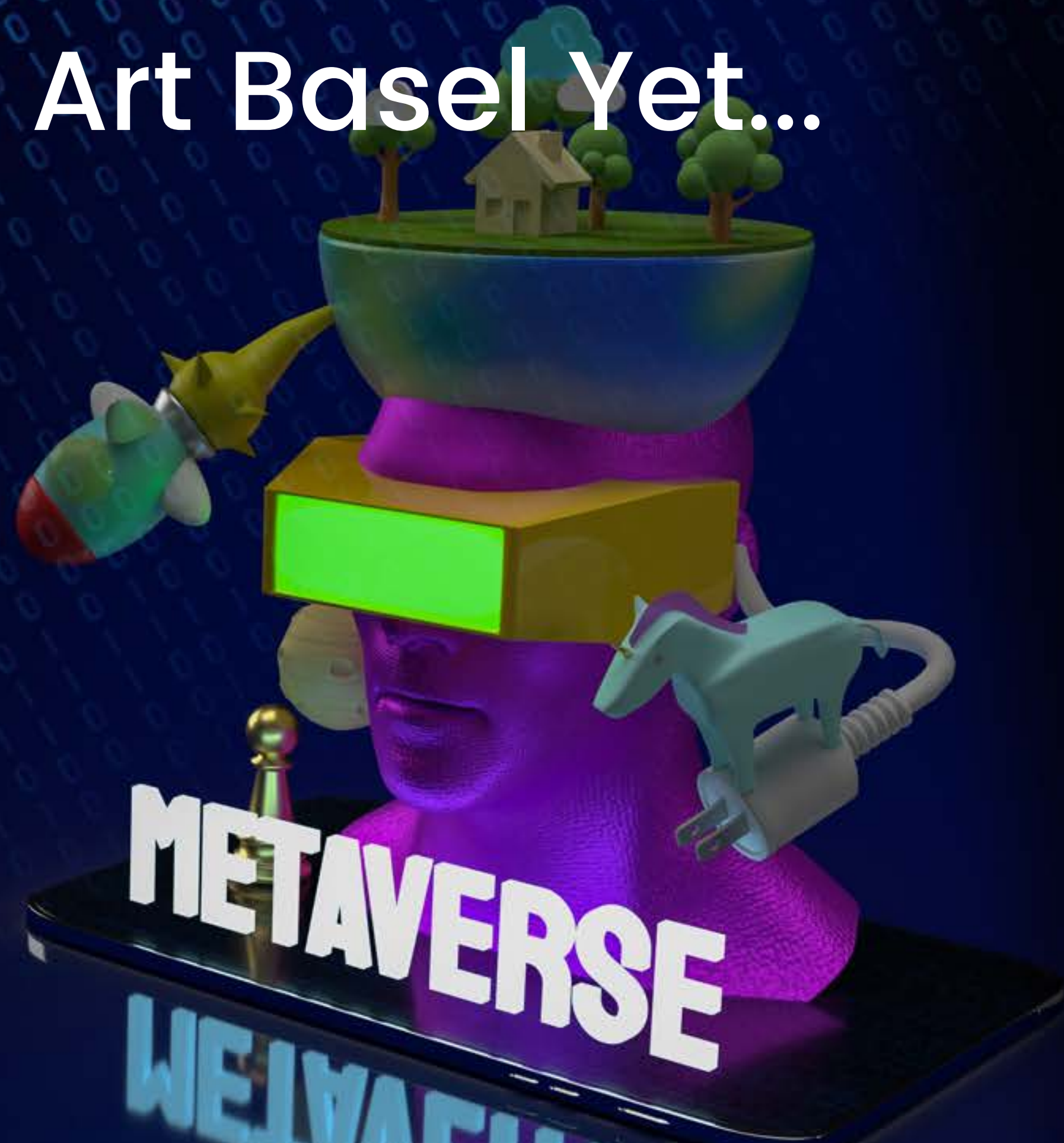
WYNWOOD STUDIO

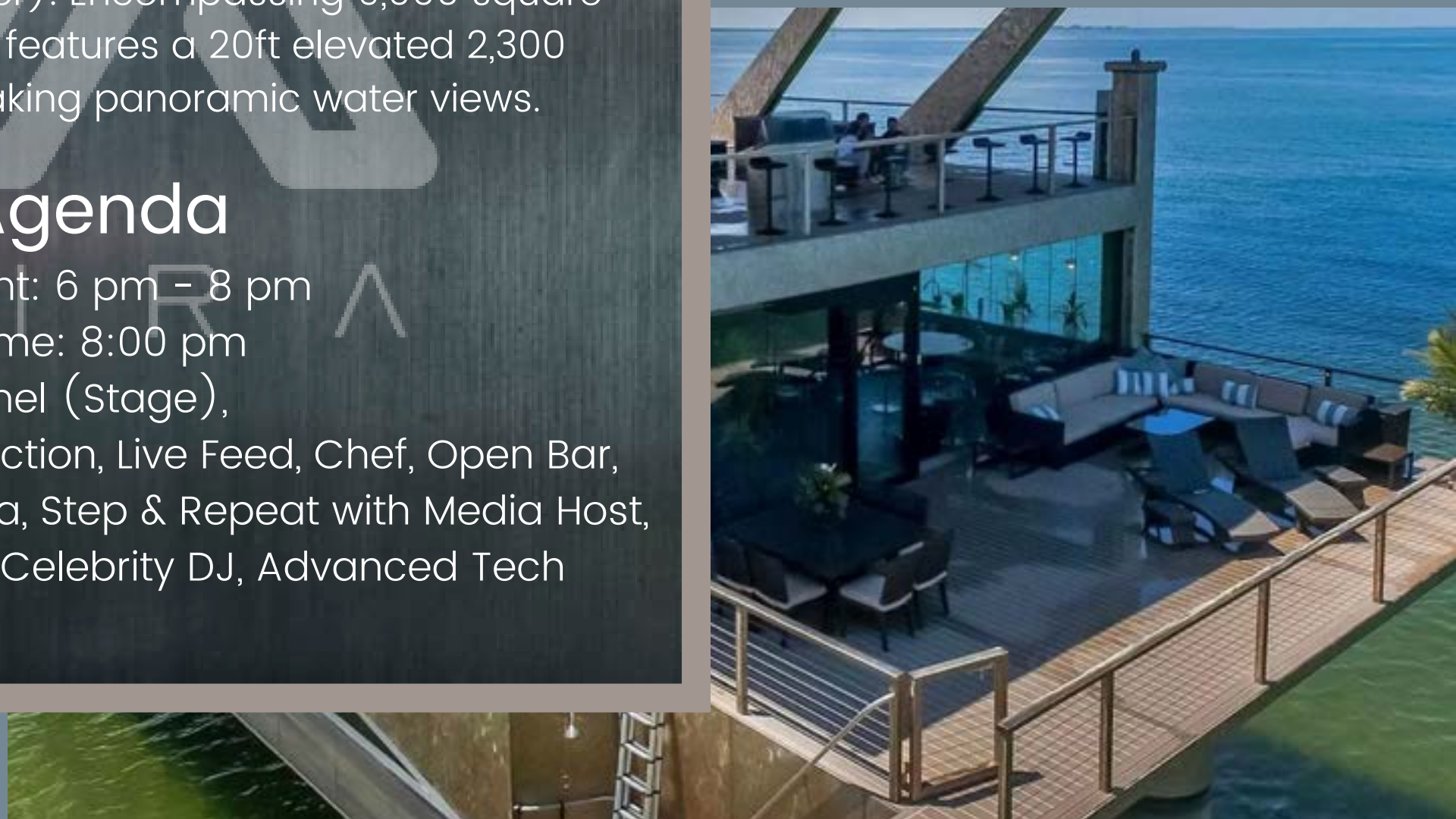
The Most Impactful Art Basel Yet...

Next month, the key visionaries who are building a better tomorrow will be converging in Miami for Art Basel. This will be turning point of Art Basel to lay focus on Crypto, NFT's and the Metaverse.

To remain relevant in this fast moving space, brands must embrace the experiential that empower the individual.

JOIN US AND MARK YOUR SPOT FOR
THE FUTURE OF THE INDUSTRY





DECEMBER 2, HYDRAEX, MIAMI

Join us on the Hydraex

The Miami Mansion Yacht, an innovative floating luxury home is truly a first-of-its-kind autonomous floating structure.

Made of stainless steel with magnificent indoor and outdoor decks. It features the perfect measure of 84 feet by 40 feet, it has four 18-foot hydraulic legs with a lifting capacity of a million lbs each, which allows the yacht to stand up in the water (up to 15 feet in the air in three feet of water). Encompassing 9,000 square feet overall, the mansion yacht features a 20ft elevated 2,300 square-foot deck for breathtaking panoramic water views.

Event Agenda

Hosted Press Night: 6 pm - 8 pm

Event Start Time: 8:00 pm

Speaking Panel (Stage),

NFT Gallery - Display, Drops & Auction, Live Feed, Chef, Open Bar, Sponsor Activations, Press & Media, Step & Repeat with Media Host, Content Creation, Headlining Celebrity DJ, Advanced Tech



DECEMBER 5, WYNWOOD STUDIO

Join us at the *Wynwood Studio*

The ultimate event venue, with over 14,000 sq feet of total space. Equipped with over 4,000 sq feet terrace, Wet bar, 8 loudspeakers, 4 subwoofers, Dedicated DJ booth, Acoustic pannels and state of the art 3D Projectors

Event Agenda

Hosted Press Night: 6 pm - 8 pm

Event Start Time: 8:00 pm

Speaking Panel (Stage), NFT Gallery - Display, Drops & Auction, Live Feed, Chef, Open Bar, Sponsor Activations, Press & Media, Step & Repeat with Media Host, Content Creation, Headlining Celebrity DJ, Advanced Tech

HEADLINING SPONSORS



YOUR OWN NFT'S ART GALLERY. STUDIO 54 IS A PLATFORM AND A TEAM WORKING THE INTERSECTION OF ART AND TECHNOLOGY THAT CAN HELP YOU BUILD YOUR OWN NFTS STORE, WITHOUT CODING AND WITH ZERO COST UPFRONT. THE LARGEST DIGITAL ENGINE FOR CRYPTO COLLECTIBLES AND NON-FUNGIBLE TOKENS (NFTS). CREATE YOUR OWN PERSONAL AND CUSTOMIZABLE STORE.

HEADLINING AT WYNWOOD STUDIOS



VIRRA IS THE FIRST NATIVE 3D NFT PLATFORM THAT'S TAKING AN ART-FIRST APPROACH TO EXPERIENCING AND INTERACTING WITH DIGITAL ARTSWORKS. THE PLATFORM INVITES ARTISTS, COLLECTORS, AND COMMUNITY TO SPATIALLY EXPLORE AND INTERACT WITH VIRTUAL ARTWORKS IN 3D ENVIRONMENT - A NEW VIRTUAL CANVAS FOR EXPERIENCING VIRTUAL ART.

HEADLINING AT HYDRAEX



Jeremy Gardner is among one of the youngest Bitcoin millionaires in the world today. He is a self-proclaimed Bitcoin evangelist and has been involved in a number of notable crypto and blockchain projects. The Blockchain Education Network (BEN) remains arguably the most important creation of Jeremy Gardner as far the world of blockchain technology is concerned. While at the University of Michigan, Gardner had been part of the fledgling Cryptocurrency Network on campus. The group sought to provide awareness and advocacy services in order to intimate students on Bitcoin. This later metamorphosed into the Blockchain Education Network alongside collaborator, Daniel Bloch.

In 2014, Gardner collaborated with computer science prodigy, Joey Krug. The two developed Augur, an Oracle prediction platform developed on the Ethereum blockchain. Joining them was Jack Peterson. Gardner has always taken pride in being front and center in the crypto community, never shying away from potentially successful projects. In October of 2014, he took up an advisory position at the Bitcoin Shop Inc., a public e-commerce market platform. He advised the firm particularly on how to increase the adoption of Bitcoin, especially for online retail payments. He was most recent the Keynote Speaker at the 2021 Bitcoin Conference.

HOST & MODERATOR JEREMY
GARDNER

PANEL DISCUSSION OF INDUSTRY LEADERS AND POWER PLAYERS

2 Speaker Panels of 30 minutes each, leading the conversation in
Crypto, NFT and the Metaverse



Exclusive Debut of the Satoshi Coin

WHY THIS EVENT THE EVENT TO LAUNCH OR BE AT? THE EXCLUSIVE LAUNCH OF THE SATOSHI COIN WILL BE TAKING PLACE AT THE EVENT! THE ONLY DIGITAL COIN THAT IS ACTUALLY BACKED BY A REAL GOLD COIN AND THE LARGEST GOLD MINES IN INDIA.

Satoshifx is a platform designed to offer investors access to forex, commodities, precious metals and cryptocurrencies. Satoshifx was developed by Satoshifx Assets which has been hailed the world's #1 Offshore Bullion Dealer for the years 2018, 2019 & 2020. It has been included in the Inc 500 list of the fastest-growing US companies. With global recognition and a long-standing reputation backed by an extensive portfolio of real-world assets – including USD 1 billion in gold stored for clients – Satoshifx is always a safe bet.

A PHYSICAL AND DIGITAL PRODUCT! THE WORLDS MOST EXCLUSIVE NFT. A REAL GOLD + JEWEL CARPET, 1 OF 1 IN THE ENTIRE WORLD.

A NOT TO BE MISSED LIVE AUCTION AND BIDDING WILL TAKE PLACE AT THE EVENT!



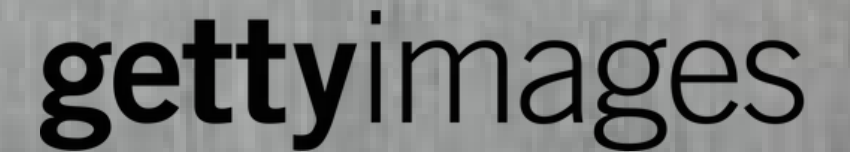
SATOSHIFX



INSIDER



INVITED MEDIA

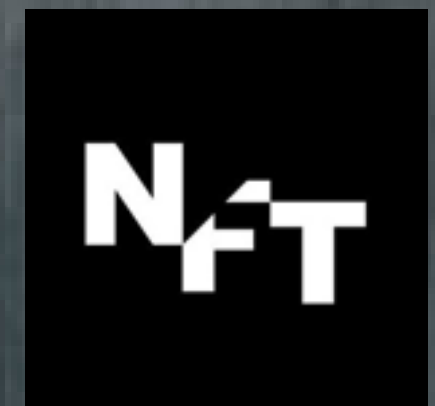


Forbes

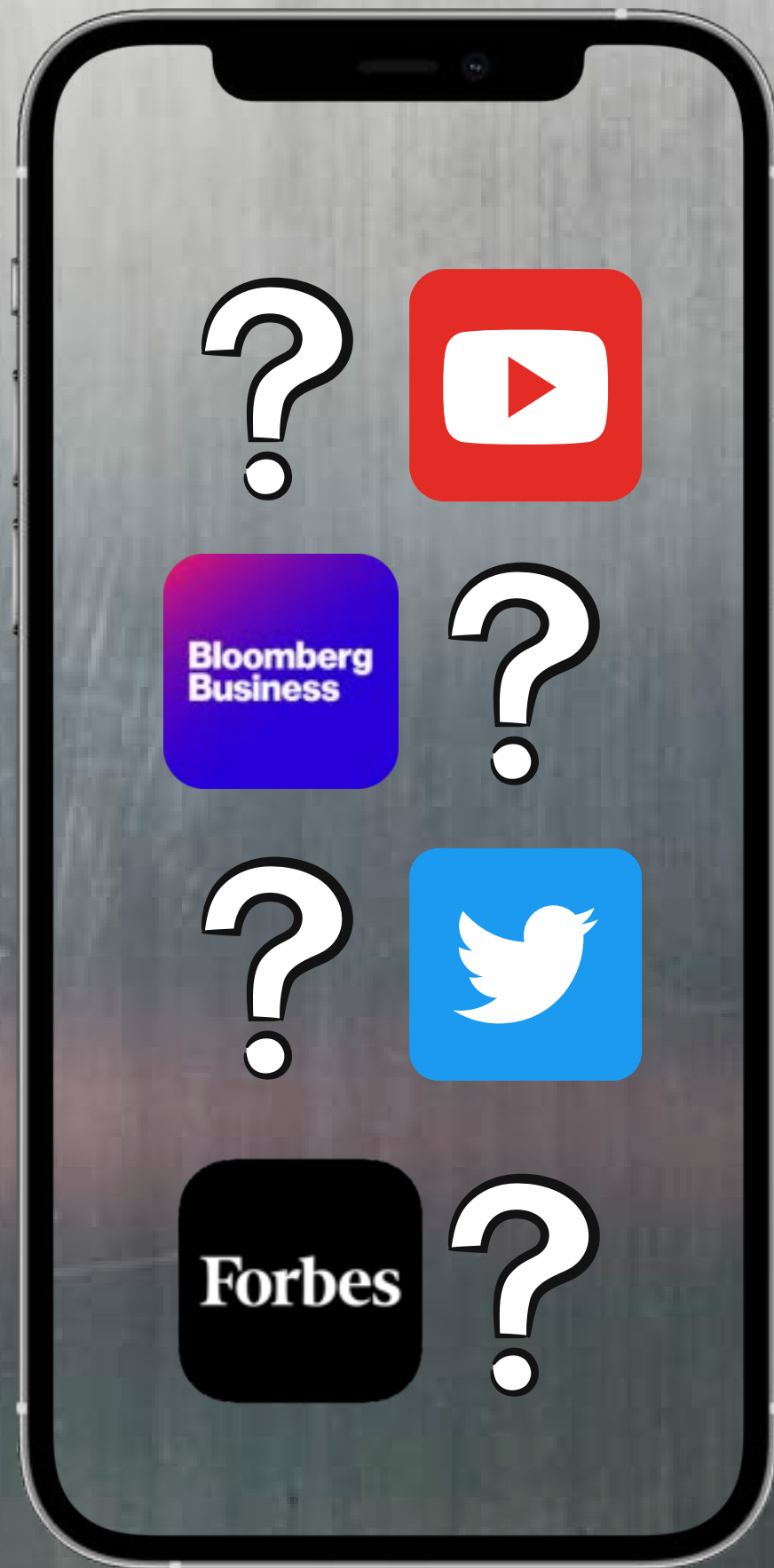
COMPLEX



THE COINTELEGRAPH
future of money



Who is the Who's Who?



Hear and network with industry leaders and pioneers of Crypto, Blockchain and Token technologies. Crypto and NFT's have fast become a norm of our daily lives, significant market opportunities now exist and Crypto and NFT power players are becoming the new power brokers of financial markets around the world.

A crowd of high net worth individuals from Goldman Sachs, Wells Fargo, Merrill Lynch, Tremblant Capital, CEO's, CTO's, CIO's and Executives from Investment firms, Crypto and Blockchain companies, high level hedge funds, as well as leading celebs, athletes and influencers.

Why the Who's WHO?

The crowd that is leading the path in CRYPTO and NFT today.



INCREASED BRAND EXPOSURE

Crypto and NFT power players have fast been gaining trust among the growing audience. Once increased brand exposure is created amongst this crowd, the word will spread fast.

SUPPORTED GROWTH

Brands won't have to worry about the continued support once they've built trust with the influential guests that will be added data to their network.

FUTURE OF CRYPTO, NFT & METaverse

Superior connections can further open up businesses to the advantages of continuing to pursue different opportunities with the invited guests.

A Digital NFT Art Gallery

A Gallery showroom to showcase original NFT art pieces at each event, that will be auctioned. Original one of one NFT live drops. All from various artists, contributors and collaborators.



EACH LOCATION WILL HAVE ITS CUSTOMIZED AUCTION ITEMS TO BID AND BUY.

GIVING BACK TO CHARITY: NFT art pieces will be donated to select charities. In collaboration with our partners, there will be one of a kind NFT art pieces donated these worthwhile charities. Letters of Acknowledgment will be provided to each Sponsor for their participation.

DIGITAL & PHYSICAL NFT AUCTION AT THE DIGITAL NFT GALLERY

COKE BOYS™ BY FRENCH MONTANA PRESENTS ITS FIRST OFFICIAL FOOTWEAR PROJECT: THE COKE BOYS™ LA SNEAKER. THIS IS THE FIRST DROP IN AN ICONIC SERIES OF COKE BOYS™ PHYSICAL SNEAKERS PAIRED WITH NFTS.

NFT Auction #1 (sold as set only): Coke Boys X French Montana LA Gen 1 Sneakers (physical + digital)
1 Limited Edition Genesis Collection Digital Sneaker NFT Wearable (Decentraland unlockable content)
1 Limited Edition Genesis Collection Physical Sneaker Pair Size 9 US Mens (individually serial numbered)



NFT Auction #2: Coke Boys X French Montana LA Gen 1 Digital Wearable "Iron Man" Sneakers
1 Limited Edition *digital-only* "Iron Man" style Coke Boys LA sneakers wearable in the Decentraland metaverse
NFT owner has a chance of being airdropped additional exclusive Coke Boys NFTs directly to their wallets.



PROCEEDS OF THE AUCTION WILL GO TO **ALIGND VENTURES**



An early-stage minority-driven venture fund in Los Angeles, Ca., focused on investing in emerging trends, cannabis, and disruptive technologies funding minority-owned startups. For more information please visit www.aligndventures.com

MORE METAVVERSE & VIDEO GAME INTEGRATION COMING SOON WITH FUTURE SURPRISE AIRDROPS FOR NFT OWNERS

BRAND SPONSORSHIPS

MAKE AN IMPACT ON THE IMPACTFUL

We want to work with brands that see the value in getting in front of those that play an important role in steering the rocket in the Crypto & NFT space.



CUSTOM PACKAGES

We believe in full customization. Let's customize each package according to your brand needs. Our team will work directly with you create a custom activation that fits your brand purpose and ROI goals.

IMMERSIVE EXPERIENCES

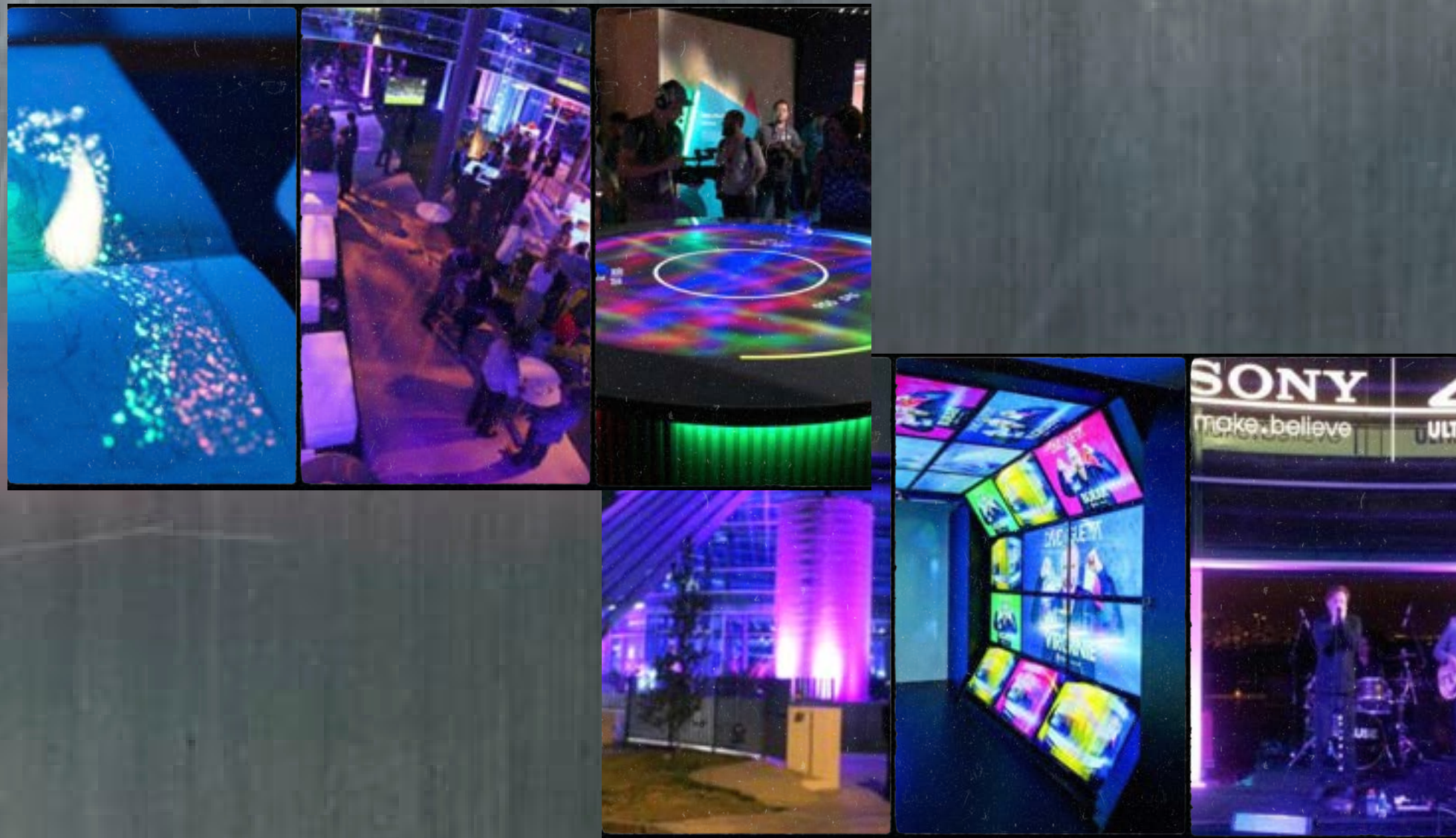
The immersive experience represents any brand action aiming to create a new, illusory environment for its audience. We can make participant feel part of what is being presented to them, pushing them to explore. At a time when the user experience has become increasingly important, coming up with new ways to communicate with the audience is essential.

INTERACTIVE INSTALLATIONS

An interactive installation is an exciting way to activate a physical space through technology, sound and light that responds. They consequently turn people from passive audiences to engaged active participators.

ENGAGEMENT POSSIBILITIES

Ways We Can Make it Happen



LIVE STREAMING

Stream and broadcast activation through our premium partners and channels

CONTENT CREATION

Create custom content tailored to your brand needs throughout the night with our content team.

ADVANCED TECH

Such as AR/VR, holograms, digital human modeling, LED virtual production and project mapping.

LIVE PERFORMANCES

Live performance by an artist, DJ, or performers.

FAN PARTICIPATION

Include opportunities for fans to interact, and advance brand exposure, storytelling and Q/A.

SPONSOR PACKAGES

HEADLINING SPONSOR: \$150,000

Logo on 3D Step and Repeat and Marketing Materials
Press Release Inclusion
1 Article Print in Selective Media Publication
Logo on Lanyard and Event Badge
LED Wall Inclusion
Custom Press & Interview (15 seconds)
VIP Gift bag Inclusivity for product gifting or service promo Included in all Event content and access to event content Included in Event Sizzle Reel
Opportunities of Organic Content
VIP Table inside Event
Branded Stage
30 Invites to Event

25 Strategic Invites to Target Audience for Intros at the Event; Influencers, Celebs, Artists, Athletes
Inclusion in AR 'Floating' NFT Digital Art Gallery
Placement on Celebrity Digital LED Wall/ Booth
Photo Booth with Branding
1 Customized Experiential Brand Activation
8x10 Designated Booth Space
VIP Shuttle Van Branded Wrap
On-boarding Strategy to Facilitate Connections with Talent Post-Event
Panel Discussion Speaker
Meet, Greet & Photo Op with Keynote Speakers
Event Sizzle Reel (Event Recap)

Multi-city sponsorship is highly recommended

Tier 1: \$100,000

Logo on 3D Step and Repeat and Marketing Materials
Press Release Inclusion
1 Article Print in Selective Media Publication
LED Wall Inclusion
Custom Press & Interview (15 seconds)
VIP Gift bag Inclusivity for product gifting or service promo
Included in all Event content and access to event content
Included in Event Sizzle Reel
Opportunities of Organic Content
VIP Table inside Event
20 Invites to Event

20 Strategic Invites to Target Audience for Intros at the Event; Influencers, Celebs, Artists, Athletes
Inclusion in AR 'Floating' NFT Digital Art Gallery
Placement on Celebrity Digital LED Wall/ Booth
Photo Booth with Branding
1 Customized Experiential Brand Activation
8x10 Designated Booth Space
Panel Discussion Speaker
Event Sizzle Reel (Event Recap)

Multi-Location sponsorship is highly recommended

Tier 2: \$75,000

- Logo on 3D Step and Repeat and Marketing Materials
- Logo on Event Badge
- Press Release Inclusion
- LED Wall Inclusion
- Custom Press & Interview (15 seconds)
- VIP Gift bag Inclusivity for product gifting or service promo Included in all Event content and access to event content Included in Event Sizzle Reel
- Opportunities of Organic Content
- VIP Table inside Event
- 15 Invites to Event
- 15 Strategic Invites to Target Audience for intros at the event; Influencers, Celebs, Artists, Athletes
- Photo Booth with Branding
- 1 Customized Experiential Brand Activation
- 8x10 Designated Booth Space
- 1 Customized Branded Activation
- Panel Discussion Speaker
- Event Sizzle Reel (Post Event)

Multi-Location sponsorship is highly recommended

Tier 3: \$50,000

Logo on 3D Step and Repeat and Marketing Materials
Press Release Inclusion
LED Wall Inclusion
Custom Press & Interview (15 seconds)
VIP Gift bag Inclusivity for product gifting or service promo Included
in all Event content and access to event content Included in Event
Sizzle Reel
Opportunities of Organic Content
VIP Table inside Event
10 Invites to Event
10 Strategic Invites to Target Audience for intros at the event;
Influencers, Celebs, Artists, Athletes
Branded Content Wall
Event Sizzle Reel (Post Event)

Multi-Location sponsorship is highly recommended

Tier 4: \$25,000

Logo on 3D Step and Repeat and Marketing Materials
Press Release Inclusion
Custom Press & Red Carpet Interview (15 seconds)
VIP Gift bag Inclusivity for product gifting or service promo Included in all Event content and access to event content Included in Event Sizzle Reel
Opportunities of Organic Content
4 Invites to Event
Get Prime Logo Real Estate at the Event, be a Central Attraction to Audience through Gobo Lighting/
Video projection
Event Sizzle Reel (Post Event)

Multi-Location sponsorship is highly recommended

"If you don't believe it or don't get it, I don't have the time to try to convince you, sorry."

SATOSHI
NAKAMOTO,
FOUNDER OF
BITCOIN

To Discuss Sponsor Opportunities

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An Original Reactify Event



REACTIFY
Set Your Ideas in Motion

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